

For Immediate Release:
Boom Briggs Racing (BBR)
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JNJ Motorsports Media



Boom Briggs Launches Brand New BoomBriggs.com for 2010!

Bear Lake, PA (December 8, 2009) Rick 'Boom' Briggs and the Boom Briggs Racing team are proud to announce the launch of their brand new website www.boombriggs.com. The site, which was designed and built by Fleming Design Solutions (FDS) and JNJ Motorsports Media, will pose as the official online home of Bear Lake, Pennsylvania's Boom Briggs and BBR.

The site will feature everything a fan could want to know about Boom including News, Schedule, Apparel, Sponsors, Photos, Links to Boom's favorite websites, as well as the crew. "I couldn't be happier with how the site turned out," quipped Briggs from his shop in Bear Lake, PA. "With our race team growing and with us traveling a lot more with the All Stars and planning on doing more World of Outlaws stuff, we're not at home as much as we used to be. Having an 'online home' will help our fans and sponsors keep tabs on what we've been doing outside of our area. In this day and age, you have to have a sharp looking website. The guys at FDS and JNJ really did a fantastic job providing me and the team a website that has a real modern feel and highlights the race team to perfection.

Boom tentatively has the Florida DIRTcar Nationals at Volusia Raceway Park in Barberville, FL on his schedule to start the 2010 season followed by the O'Reilly All Star Late Model Series Banquet in Butler, PA on February 27, 2010. "We'll run the two World of Outlaws shows in Volusia on February 11 and 13 and take it from there," Briggs said about the rest of his 2010 schedule. "We are up in the air right now about what we want to do in 2010. We may do a 'hit-or-miss' type of schedule, may run with the All Stars again, or we may even run with the Outlaws, we just don't know right now. The All Stars are doing a lot of good things with their schedule and with other incentives for the drivers. There are pro's and con's to everything so we will just play by ear for now and see how things shake up after schedule's are released and after Florida."

For more information on Boom Briggs visit his website at www.boombriggs.com.

Boom Briggs and Boom Briggs Racing would like to thank their sponsors for the 2009 season: Meridien Hardwoods, Sorbera Family Chiropractic, Horton Equipment, Asel Enterprises, Briggs Transport, Tony Stec Lumber, Chub Frank Racing, CJ's Auto Transport, Custom Race Engines, Rocket Chassis, American Race Tires, Lias Tire, JNJ Motorsports Media, Fleming Design Solutions, Buccola's, Sunset Dairy, Bodies by Lacki, GW Performance, Ohlins Shocks, Slavic Custom Racing Shirts and Decals, VP Racing Fuel, All Star Performance, Outerwears, Safety Solutions, Rush Performance, Hypercoils, K-B

Carburetors, Argo Pit Equipment, Brinn Transmissions, Mason Racin, Wrisco Aluminum, Performance Friction Brakes, Speed Bear Fasteners, Ringers Gloves, Schuyler's, Frankland, Motul

Lunricants, Aurora Rod Ends, Kirkey, Performance Bodies, Wiles Driveshafts, Cruise with the Champions, Weld Racing, KRC Power Steering, Race Pumps, and Simpson.

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