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Boom Briggs Racing (BBR)  
contactus@jnjmotorsportsmedia.com  
JNJ Motorsports Media

### **Boom Briggs Wins Guaranteed Starting Spot for this Weekend's 'Firecracker 100' at Lernerville**

***Bear Lake, PA (June 20, 2011)*** Rick 'Boom' Briggs and the Boom Briggs Racing team have captured one of the most coveted prizes in the western Pennsylvania region this past Friday, June 17 after winning the Mid-Season Championship at Lernerville Speedway in Sarver, PA which comes with a guaranteed starting spot for the World of Outlaws Late Model Series (WoO) sanctioned, 5th Annual Firecracker 100 presented by [GottaRace.com](http://GottaRace.com).

'Having the guaranteed spot for the Firecracker is a huge relief for us,' Boom said, 'It takes a ton of pressure off during the first two days of the event and lets us go out and race. Last year we ran well during the whole Firecracker weekend and won a heat on the first night, but now, we at least have something to fall back on if something were to happen, it's just a big relief.' Briggs, in his Meridien Hardwoods, Sorbera Family Chiropractic, Horton Equipment, Asel Enterprises, Briggs Transport, Tony Stec Lumber, Chub Frank Racing, CJ's Auto Transport sponsored 99B Rocket Chassis took the lead from Ken Schaltenbrand on a lap nine restart and held off a late charge from former WoO Champion Darrell Lanigan for the win.

Boom's season has been hampered by rain but has still been able to compete 19 times throughout the 2011 season while racking up six top five finishes, most recently this past Sunday, June 19 at Eriez Speedway in Hammett, PA where he finished 5th, and seven total top ten finishes. 'It doesn't seem like we've raced as much as we have with all the rain that we've had this year,' Briggs mentioned, 'and the plan is to race as much as we can, we just need the weather and work to cooperate. We're extremely excited about the Firecracker, we've been getting better and better at Lernerville this season and I feel we have a shot to have a strong run. It's always tough to race against the guys that come in for the Firecracker but we've run up front with them before and I'm more than confident that we can do run with them this weekend.'

Briggs and the BBR team would also like to announce that their new 2011 Tee Shirts will be available this weekend at Lernerville for \$20.00. Fans can purchase 2011 Boom Briggs apparel at Boom's hauler starting this weekend and at other vendor's in vendor's row at 'The Action Track'.

Boom Briggs and the Boom Briggs Racing Team will be in action at this Thursday, Friday, and Saturday June 23, 24, and 25 for the 5th Annual 'Firecracker 100 presented by [GottaRace.com](http://GottaRace.com) at Lernerville Speedway in Sarver, PA. The three day extravaganza features two full World of Outlaws Late Model Series events on Thursday and Friday, each paying \$6,000 to the winner and a huge \$30,000 to-win, 100 lap main event on Saturday. Another busy weekend will be in store as next Thursday, June 30 Briggs will be at McKean County Speedway in Smethport, PA for the ULMS sanctioned 'Ned Gleason Memorial'. On Friday, July 1 Boom will return to Lernerville Speedway for a regular show and then head to Little Valley Speedway in Little Valley, NY on Saturday, July 2 for a \$4,000 to win ULMS sanctioned event before visiting Hesston Speedway on Sunday, July 3 for the \$4,000 to win UFO/Three State Flyers co-sanctioned event.

For more information on these events please visit [www.lernerville.com](http://www.lernerville.com), [www.woolms.com](http://www.woolms.com), [www.unitedlatemodelseries.com](http://www.unitedlatemodelseries.com), [www.uforacechampionship.com](http://www.uforacechampionship.com), and [www.threestateflyers.com](http://www.threestateflyers.com).

For more information on Boom Briggs visit his website at [www.boombriggs.com](http://www.boombriggs.com).

Boom Briggs and Boom Briggs Racing would like to thank their sponsors for the 2011 season: Meridien Hardwoods, Sorbera Family Chiropractic, Horton Equipment, Asel Enterprises, Briggs Transport, Tony Stec Lumber, Chub Frank Racing, CJ's Auto Transport, Custom Race Engines, Rocket Chassis, Hoosier Racing Tires, JNJ Motorsports Media, Buccola's, Sunset Dairy, Bodies by Lacki, GW Performance, Ohlins Shocks, Slavic Custom Racing Shirts and Decals, VP Racing Fuel, All Star Performance, Outerwears, Safety Solutions, Rush Performance, Hypercoils, K-B Carburetors, Argo Pit Equipment, Brinn Transmissions, Mason Racin, Wrisco Aluminum, Performance Friction Brakes, Speed Bear Fasteners, Ringers Gloves, Schuyler's, Frankland, Motul Lubricants, Aurora Rod Ends, Kirkey, Tarpco Inc., Performance Bodies, Jones Racing Products, Wiles Driveshafts, Cruise with the Champions, Weld Racing, KRC Power Steering, Race Pumps, and Simpson Race Products.

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